

Neelesh Ranjan

Product Design Manager

Lead Product Designer with 10+ years of experience designing enterprise and consumer digital products across Banking, Insurance, Retail, Consulting, and Education. Experienced in leading cross-functional teams, driving end-to-end product strategy, conducting UX research, facilitating design thinking workshops, and delivering AI-enabled digital experiences

Contact

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 Bengaluru, India

Education

Savannah College of
Art and Design
(SCAD), USA
*Master of Arts in
Design Management
(STEM)* — 2019 – 2021

National Institute of
Fashion Technology
(NIFT), Bengaluru
*Bachelor of Design –
Textile Design* — 2012
– 2016

Skills

Design Leadership
People Management
Team Mentoring
Design Operations
Cross-functional Leadership
Stakeholder Management

Experience

Capgemini – *Senior Design Manager – UX and Design Strategy*

Sept 2025 – Present | Pune, India

- Lead a team of UX researchers and product designers to deliver end-to-end digital transformation and product design initiatives.
- Drive product strategy, UX research, and customer experience design across banking, insurance, utilities, and enterprise domains.
- Facilitate Design Thinking workshops and co-creation sessions with clients to identify opportunities and align business and user needs.
- Collaborate with product, engineering, and business stakeholders to deliver scalable, user-centered digital solutions.
- Mentor designers, establish design best practices, and champion human-centered design across the organization.

Alliance University – *Assistant Professor – Interaction Design*

Jun 2024 – Sept 2025 | Bengaluru, India

- Delivered design courses and workshops on UX principles, systems thinking, and HCI.
- Mentored 100+ design students, improving student prototype quality by 40%.
- Led academic-industry collaboration through seminars and live projects.

UX Research & Synthesis

Interaction & UI Design

Usability Testing & Heuristic Evaluation

Information Architecture & Wireframing

Figma, Adobe XD, Miro, InVision

Service Design & Systems Thinking

Accessibility & Inclusive Design

Agile & Cross-Functional Collaboration

Strategic Design & Road mapping

Certifications

UX Design Fundamentals – Coursera (CalArts)

Visual Elements of Interface Design – Coursera (CalArts)

Brand Strategy – LinkedIn Learning

Design Leadership – Stephen Gates

AI in UX Design – Self-led

Client and Domain Experience

Freelance Design Consultant

May 2023 – May 2024 | Bengaluru, India

- Conducted UX audits and delivered actionable design improvements for 4+ startups.
- Reduced user drop-offs by 25–40% through research-led interface refinements.
- Designed wireframes and journey maps that increased feature adoption by up to 35%.

Citi Group – Lead Product Designer

Aug 2021 – Apr 2023 | Dallas–Fort Worth, USA

- Redesigned product detail pages, increasing hero engagement by 40%.
- Conducted usability testing that improved bank application rates by 55% and card applications by 64%.
- Collaborated with global agile teams to double acquisition on Citi.com during the product release cycle.
- Initiated weekly design critiques and mentored junior designers

Democracy Lab – UX Researcher (Remote, Part-time)

Jun 2021 – Aug 2021 | Seattle, USA

- Identified usability gaps in volunteer platform onboarding.
- Delivered insights that increased task completion by 28%.

Deloitte x SCADPro – Product Design Lead

(Internship Project) Sep 2020 – Nov 2020 | Savannah, USA

- Conducted user research and designed new recruiting experience. Improved HR process visibility by 25% through strategic frameworks and high-fidelity mockups.

Shivalik Prints – Lead Product Designer

Sep 2018 – Jun 2019 | Haryana, India

- Delivered UI and visual systems for Walmart, H&M, JCPenney, and more.
- Reduced development time by 20% through modular UI components.

CSG Apparel (Ricky & Micky) – Senior Product Designer

Dec 2017 – Sep 2018 | Bengaluru / New York

- Led redesign of brand platforms, increasing conversion by 45%.

Entertainment – Customer
Experience & Product
Strategy

Pension – Digital
Transformation & Process
Experience Design

Banking & Financial Services

Insurance

Utilities

Enterprise Digital
Transformation

- Strategized brand growth resulting in 50% business scale-up.

Landmark Group (Easy buy) – *Executive Product Designer*

Nov 2016 – Dec 2017 | Bengaluru, India

- Designed product pages that increased online orders by 38%.
- Streamlined communication between design and dev, reducing rework by 25%

Future Group (Central Mall) – *Visual Experience Designer*

Jun 2016 – Nov 2016 | Bengaluru, India

- Designed store layouts and retail visuals that improved wayfinding efficiency by 35%.
 - Created brand guidelines used across 15+ outlets to speed up project delivery 3x.
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